



Marketing Manager job description

Values & Talent are working with a reputable and growing independent company based in Poole who are looking to appoint an experienced Marketing Manager to take ownership of all key marketing activities within the business.

This is an exciting opportunity for a creative and commercially focused marketing professional who enjoys developing campaigns and making a real impact and shaping a business's digital footprint.

The ideal candidate will have previous experience in a marketing role and be confident managing a broad range of marketing activities, from planning and executing campaigns to managing digital channels, content creation, communications, and brand development. This role would suit someone who enjoys working independently, bringing new ideas to the table, and taking ownership of marketing within a growing business.

Responsibilities

- Manage all key elements of marketing within the business including social media, blogs, website, and marketing campaigns.
- Stay up to date with social media trends and best practices.
- Develop promotional materials such as brochures, advertisements, website content, and social media posts.
- Oversee brand management to maintain a consistent brand image and message, ensuring all content reflects the company's brand voice and values.
- Plan and manage a content calendar across multiple platforms, creating engaging content.
- Collaborate with internal teams to support business needs.

Requirements

- Proven experience in content creation, social media management, or a digital marketing role.
- Knowledge of social media platforms, SEO, and content marketing.
- Good time management and organisational skills.
- A proactive, creative, and organised approach with the ability to work independently.
- Keen eye for detail.

This is a full-time position Monday-Friday onsite in Poole.

Salary is DOE for this role.

Benefits

- Company pension contribution
- 20 days holiday + BH

This position offers an opportunity to contribute significantly to the growth and expansion of an ambitious company.

If you're passionate about marketing, enjoy turning ideas into results and want to be part of a growing business, we would love to hear from you!

For further details please email info@valuestalent.com